

Overview of the Life Service Business (Services Available in Town)

As of March 31, 2022

Service	Company	Overview
Department stores	Tokyu Department Store	• Operating department stores and small-sized specialty stores mainly in the Shibuya area and along the Tokyu railway lines
Shopping Center	Tokyu Malls Development, SHIBUYA109 Entertainment etc.	• Operating many different commercial facilities mainly along the Tokyu railway lines
Supermarkets	Tokyu Store	• Operating supermarkets mainly along the Tokyu railway lines
Cinema Complex	Tokyu Recreation	• Operating 109 Cinemas complexes nationwide • Commissioned to plan and operate film festivals
Childcare (after-school day-care, preschool childcare)	Tokyu Kids Base Camp	• Developing private after-school day-care and preschool childcare primarily in areas served by Tokyu railway lines • Commissioned by local governments to operate children's houses, after-school children's clubs, etc.
Sports facilities	Tokyu Sports System	• Operating Atrio Due gyms as well as swimming, golf, tennis, and football schools, etc.
Travel agency (Tokyu Travel Salon)	Tokyu Corp.	• Development of JTB-branded travel agencies near and inside stations of the Tokyu lines
Ekinaka shops	Tokyu Station Retail Service, Tokyu Gourmet Front	• Operating a variety of shops and restaurants on the premises of stations on Tokyu railway lines
Transit and Outdoor Advertising Media	Tokyu Corp. , Tokyu Agency	• The Company has transit advertising media in the areas served by the Tokyu railway lines and Tokyu bus advertising media, free magazine SALUS distributed in areas served by Tokyu railway lines, and outdoor advertising media in an area around Shibuya Station, which has one of the largest concentrations of outdoor advertising media in Japan and sells them as TOKYU OOH



List of Major Commercial and Service Facilities (1)

As of March 31, 2022

■Department Store (Tokyu Dept. Store)

Name
Head Store (Shibuya)
Kichijoji
Tama-Plaza
Sapporo
ShinQs (Shibuya Hikarie)
Nagano Tokyu

■Chain Store (Tokyu Store)

Name
Tokyu Store 75 stores
Food Station 10 stores
Precce etc. 6 stores

■Shopping Center (Tokyu Corp., Tokyu Malls Development, SHIBUYA109 Entertainment etc.)

Name
Shibuya Scramble Square Phase I (East Bldg.)
SHIBUYA109
MAGNET by SHIBUYA109
Shibuya Mark City
Shibuya Hikarie
Shibuya Cast
Shibuya Stream
Shibuya Bridge
Futako Tamagawa Rise Shopping Center
Tama Plaza Terrace
Minami-machida Grandberry Park
Kohoku Tokyu S.C
Aobadai Tokyu Square
Musashi Kosugi Tokyu Square
Minatomirai Tokyu Square

■Station premises, close to station (Tokyu Malls Development)

Name
etomo Azamino
etomo Eda
etomo Ichigao
etomo Nagatsuta
etomo Chuo-rinkan
etomo Yutenji
etomo Jiyugaoka

Name
Gotanda Tokyu Square
Tokyu Square Garden-Site
Chuo-rinkan Tokyu Square
Shizuoka Tokyu Square
Korinbo Tokyu Square
remmy machida
Machida Tokyu Twins
Azamino Gardens
AZAMINO MIKITEI
Trainchi Jiyugaoka
cocoti
Fullel Saginuma
Fullel with Jiyugaoka
Hiyoshi Tokyu Avenue

Name
etomo Oimachi
etomo Unoki
etomo Musashi-koyama
etomo Mizonokuchi
etomo Tsunashima
etomo Ikegami

■Spaces under elevated railways

Name
Underneath Naka-Meguro Station
GAKUDAI KOUKASHITA
Underneath Toritsu-daigaku Station
Underneath Musashi-kosugi Station
Underneath Between Shin-maruko and Musashi-kosugi Station
Underneath Ikegami Line Gotanda Station

■Ekinaka shops etc.

(Tokyu Station Retail Service,
Tokyu Gourmet Front)

Name
toks
LAWSON+toks
Shibusoba
NICOTAMA DAYS CAFÉ
TWG Tea

List of Major Commercial and Service Facilities (2)

As of April 1, 2022

■Cinema complex (Tokyu Recreation)

Name
109CINEMAS TOMIYA
109CINEMAS KIBA
109CINEMAS FUTAKOTAMAGAWA
109CINEMAS GRANDBERRY PARK
109CINEMAS KOHOKU
109CINEMAS KAWASAKI
109CINEMAS SHONAN
109CINEMAS SHOBU
109CINEMAS SANO
109CINEMAS TAKASAKI
109CINEMAS NAGOYA
109CINEMAS MEIWA
109CINEMAS YOKKAICHI
109CINEMAS MINOH
109CINEMAS OSAKA-EXPOCITY
109CINEMAS HAT KOBE
109CINEMAS HIROSHIMA
109CINEMAS SAGA
MOVIL

■After School Day Care (Kids Base Camp)

Name
KBC Sakura-shimmachi
KBC Gotanda・Osaki
KBC Oimachi
KBC Yukigaya
KBC Shimomaruko
KBC Mizonokuchi
KBC Miyamaedaira
KBC Musashi-Kosugi Tokyu Square
KBC Musashi-Kosugi・Motosumiyoshi
KBC Aobadai
KBC Hiyoshi
KBC Okurayama
KBC Toyosu・Shinonome
KBC Shinmaruko
KBCα Toritsu-Daigaku
KBCα Tama-Plaza
KBCα Futako-tamagawa
KBCα Ikegami
KBCα Yoga
KBC ∞ Futako-tamagawa
KBC ∞ Musashi-Kosugi
KBC ∞ Sangen-jaya

■Preschooler childcare (Kids Base Camp)

Name
KBC HOIKUEN OIMACHI
KBC HOIKUEN YUTENJI
KBC HOIKUEN KOMAZAWA
KBC HOIKUEN MINAMIMACHIDA
KBC HOIKUEN MINAMIMACHIDA ALIVE

■Fitness Clubs (Tokyu Sports System)

Name
Atrio Due Himonya
Atrio Due Tama-Plaza
Atrio Due Aobadai
Atrio Due Musashi-koyama
Atrio Due Futako-tamagawa
Atrio Light Tama-Plaza
Atrio Light Hakuraku
Atrio Light etomo Ikegami

■Other Sports Facilities (Tokyu Sports System)

Name
Tokyu Swimming School Tamagawa
Tokyu Swimming School Tama Plaza
Tokyu Swimming School Azamino
Tokyu Azamino Golf Garden(Golf Range)
S-Ing Himonya(Golf Range)
Tokyu Golf Park Tamagawa
Tokyu Golf School Musashi-Kosugi

■Senior residences business (Tokyu Wellness)

Name	
Tokyu Welina	2 facilities 232 (Units)
Tokyu Welina Care	3 facilities 189 (Units)
Ohana	10 facilities 344 (Capacity)

Overview of the Life Service Business (Services Available at Home and Others)

as of March 31, 2022

Service	Company	Overview	Number of customers, etc
CATV	its communications, Cable Television Shinagawa	<ul style="list-style-type: none"> • Providing local information infrastructure, including multi-channel broadcasting, Internet connections, telephone service, etc. • Contributing to communities by sending information on local governments and disaster prevention in cooperation with government 	Number of households connected TV 1,170,000 Internet 310,000 Telephone 220,000
Electricity & gas	Tokyu Power Supply	<ul style="list-style-type: none"> • Providing new, smart life experiences at reasonable prices in collaboration with electricity and gas retailing for households and Tokyu Group's many different life services • Advancing actions to protect the environment such as supporting the Setagaya Line's operations using 100% renewable energy and the EV support plan 	Number of households Electricity service 220,000 Gas service 160,000
Home Convenience	Tokyu Corp.	<ul style="list-style-type: none"> • Tokyu Bell delivers food items and daily necessities and provides IENAKA service, which helps make homes in areas served by Tokyu railway lines more convenient and comfortable places to live, including housecleaning and homemaker service 	EC service 2services IENAKA service 84services
Security	Tokyu Security	<ul style="list-style-type: none"> • Providing security services to homes and commercial facilities served by Tokyu railway lines and stations • Providing a child monitoring services, which sends information when children pass stations on Tokyu railway lines, get on Tokyu buses, and pass primary school gates 	Home security 84,000 users Children monitoring service 97,000 users
TOKYU POINT	Tokyu Corp. , Tokyu Card	<ul style="list-style-type: none"> • Issuing TOKYU CARD, a credit card with points, called TOKYU POINTs, which are accumulated in day-to-day life • Points are accumulated thorough shopping, PASMO card can be recharged using TOKYU POINTs at ticketing machines for Tokyu railway lines 	Number of point members 2.86 million
TOKYU ROYAL CLUB	Tokyu Corp.	<ul style="list-style-type: none"> • Club members are invited to four different member stages depending on their use of Tokyu Group products, services and facilities, and are provided with many benefits such as preferential treatment, participation in events and gifts. • <i>Fino</i>, a magazine for Club members, provides a variety of information monthly based on the concept, "quality life." 	Number of members 76,000



Initiatives in the Life Service Business

Services Available in Town

Tokyu Department Store

- Establishment of Tokyu food show locations in Shibuya and areas served by Tokyu area

東横のれん街

Approx. 100 shops /
2,000 m²

TOKYU
Foodshow
SHIBUYA
Approx. 100 shops /
6,070 m²

Foodshow **EDGE**
Approx. 40 shops /
1,640 m²



Tokyu Store

- Merger with Tokyu Station Retail Service
Enhance dominance by incorporating daily consumption through integrated operation

 **Tokyu Store**

Supermarkets



Tokyu Station Retail Service

Station stores /
kiosks

Convenience
stores

Drug stores



Services Available at Home and Others

its communications

- Number of subscribed households remains stable (around 350,000 households)
 - Drive expansion of contactless services and mechanisms
 - Create new customer contacts by expanding digital contact points



BS Shochiku Tokyu

- BS broadcasting channel BS Shochiku Tokyu opened in March this year
 - The channel aims to create high-quality entertainment and new value through collaboration between the Shochiku Group and the Tokyu Group



BS 松竹東急

Tokyu Security

- Introduced Kids Security Mimamorume in public elementary and junior high schools.
 - Sends parents emails with information about their kids' commuting to and from the school.
 - Introduced in all of the nearly 150 municipal schools in Kawasaki-shi.



Adaptation to the Utilization of Digital Technologies

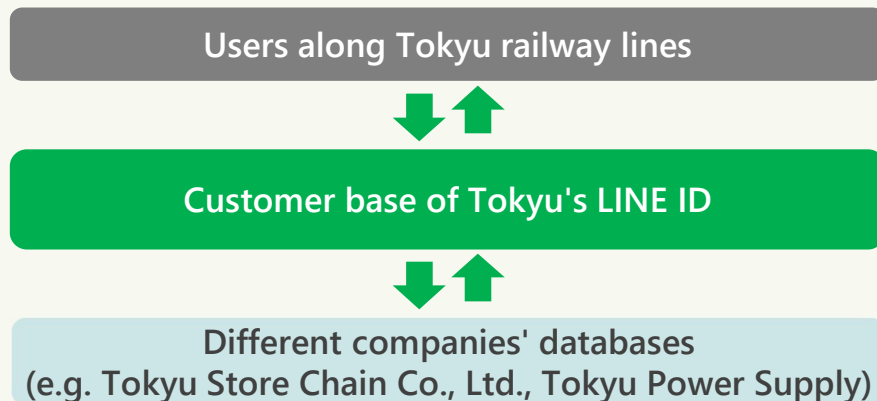
Concentrate investment in digital resources, share them and maximize their utilization in the Group.

■ Promoting the development of marketing infrastructure

- Standardize and communalize payment terminals, networks and databases and tools for analysis. Conventionally, each company has operated them on its own.
- This increases convenience for users and through the analysis of customer data enables more advanced marketing measures.

■ Use of official LINE accounts across the Tokyu Group

- Use the different companies' official LINE accounts, etc. to enable the management and analysis of customer data on the standardized customer base. Conventionally, each company has managed customer data on its own.



case

■ Development of integrated point barcodes at Tokyu Store Chain

- Enhance customer convenience by expanding point integration and advancing OMO, etc.
- The first group-wide shared point initiative in the railway industry



Maximize consolidated earnings by promoting marketing across the Group and strongly supporting the different businesses.